## **ORDER**

105689 Orders Order / Rev: Alt Order #: Product Desc: State Senate - Jeopardy Estimate: Flight Dates: 09/18/12 - 10/25/12 Primary AE: Kevin Goodell Original Date / Rev: 08/20/12 / 10/02/12 VEGS Sales Office: Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1930 Village Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Benny for Nevada Advertiser Name: A25-54 Demographic: New Business Thru: PLC09 **Product Codes:** Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1	\$725.00	\$616.25
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Revenue Codes:

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$725.00	\$616,25	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	6	\$2,725.00	\$2,316.25	0,00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots I	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	~~~~	:30	0 \$:	375.003	0.00 NM	1	\$725.00
			M-F Jeopardy									
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/	17/12	09/23/12	-TW	2	\$375.00	0.00						
<u>Spot</u> <u>Ch</u>	Date Rar	<u>nge D</u>	<u>escription</u>	<u>Start</u>	<u>/End Time</u>		<u>Weekdays</u>	<u>Length</u>	Rate	Rtg Type		
1 KSNV	09/17/12	-09/23/12 M	l-F Jeopardy	630-	7pm		-TW	:30	<del>(\$375.00)</del>	0.00 NM		
Se	e MG 1.5											
[.N <sup>.</sup>	OT AVAIL	ABLE RAT	E] NOT AVAILABL	E RATE								
2 KSNV	09/17/12	-09/23/12 M	l-F Jeopardy	630-	7pm		-TW	- :30	(\$375.00)	0.00 NM		
Sec	e MG 1.5								, ,			
[.N	OT AVAIL	ABLE RAT	E] NOT AVAILABL	E RATE								
5 KSNV	09/19/12	-09/19/12 M	-F Jeopardy	630-	7pm		W	- :30	\$725.00	0.00 NM		
⊕ MG	for 1.2,1	.1			•							
Week: 09/		09/30/12	-TW	2	\$375.00	0.00						

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Totals

\$2,725.00

			· iiii suto.	10102112 10.04.00
Order / Rev:	105689	Advertiser:	Benny for Nevada	
Alt Order #:		Product Desc;	State Senate - Jeopardy	KSNV
Flight Dates:	09/18/12 - 10/25/12	Estimate:		

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KSN	V 09/18/1	2 09/26/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		:30	0	\$375.003	0.00 NM	•	\$725.00
-	Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u> -Tw	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
	Ch Date Ra		escription	_	هم.وره End Time/	0.00	<u>Weekdays</u>	Lengi	th Rata	Rtg Type		
			1-F Jeopardy	630-			-TW		30 (\$375.00			
	Inresolved				F		• • • • • • • • • • • • • • • • • • • •		ο (ψοτοίου <sub>)</sub>	0.00 /4///		
I	NOT AVA	LABLE RAT	E] NOT AVAILABL	E RATE								
			- I-F Jeopardy	630-1	7pm		-TW	. 3	30 <del>(\$375</del> :00	0.00 ////		
	See MG 1.6				•			, •	(\$0,0.00,	0.00 11,77		
[	AVA TON	ILABLE RAT	E] NOT AVAILABL	E RATE								
6 KS	VV 09/25/1.	2-09/25/12 M	I-F Jeopardy	630-	7pm		-T	. :3	30 <del>(\$725.00)</del>	0.00 NM		
⊕ ;	See MG 1.7	7							(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
I	AVA TON.	ILABLE RAT	E] NOT AVAILABL	E RATE								
7 KSI	VV 09/26/1.	2-09/26/12 M	I-F Jeopardy	630-7	<sup>7</sup> pm		W	.3	80 (\$725.00	0.00 NM		
⊕ (	Inresolved								,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	NOT AVA	ILABLE RAT	E] NOT AVAILABL	E RATE		-						
N 2 KSN	V 10/17/1	2 10/24/12	M-F Jeopardy	СМ	630-7pm		:30	0	\$400.003	0.00 NM	5	\$2,000.00
			M-F Jeopardy									
<u> </u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	0/15/12	10/21/12	WT	2	\$400.00	0.00						
_	0/22/12	10/28/12	MTW	3	\$400.00	0.00						
	<u>Ch</u> <u>Date Ra</u>		escription		End Time		<u>Weekdays</u>	<u>Lengt</u>	<u>th</u> <u>Rate</u>	Rtg Type		
			l-F Jeopardy	630-7	<sup>7</sup> pm		MTW	:3	80 <del>(</del> \$400 <del>.</del> 00)	0.00 NM		
	See MG 2.6	•										
-	na debates											
_		2-10/25/12 M	-⊢ Jeopardy	630-7	/pm		Th	:3	0 \$400.00	0.00 NM		
( <u>()</u>	IG for 2.4	10/22										